



HEART OF THE VALLEY YMCA

Welcome to the official Web site of Heart of the Valley YMCA. We are committed to protecting the privacy and security of the users of our site.

Online Privacy Policy

This privacy policy will advise you about our guidelines concerning the use of your personal information including, without limitation, the reasonable efforts we make to protect your personal information in accordance with these guidelines and about what choices you have concerning our use of such information. Please read this policy carefully. We may need to change this policy from time to time in order to address new issues and reflect changes on our Web site. We will post those changes here so that you may be apprised of our policies regarding what information we gather, how we might use that information, and whether we will disclose that information to anyone.

We keep your information private by:

- Not selling your information. You've entrusted us with your personal information, and we're committed to keeping it confidential. Heart of the Valley YMCA will not sell your personal information to anyone for any reason at any time.
- Using firewalls and encryption: We use firewalls and encryption technology to protect personal information on our computer systems.
- Restricting who has access to your information: We take precautions to ensure that your Internet account and personal information are accessible only by employees authorized to have access to your personal information for business purposes.

If you have any questions or concerns about our privacy policy, please contact us at:

Heart of the Valley YMCA
120 Holmes Avenue Suite 405
Huntsville, AL 35801
256.428.9622

Scope of Privacy Policy

This policy applies to your use of this site. This policy does not apply to your use of unaffiliated sites to which this site links.

Personal Identification Information

We may request personal identification information from you (such as your last name, age, city and state) in connection with your use of or participation in registration for surveys, forums, content submissions, chat, bulletin board, discussion groups, requests for suggestions or additional information, and in connection with other activities, services or resources we make available on any of our Web sites. In all of these cases, we will collect personal identification information from you only if you voluntarily submit such information to us.

Except as otherwise provided in this policy, we reasonably endeavor to ensure that we never intentionally disclose any personal identification information about you as an individual user to any third party without having received your permission (through opt-in or similar procedures) except as provided for herein or otherwise as permitted or required

under law. Further, Heart of the Valley YMCA may contact you based on the information you provide online whether in connection with your registration or in such places as the above described forums.

If you do provide us with personal information for any of these activities, we may use it to conduct the activity.

Heart of the Valley YMCA does not rent or sell personal identification information, including information provided by children, to outside marketers. In certain circumstances, Heart of the Valley YMCA may share personal identification information with trusted service providers that need access to your information to provide operational or other support services or we may share this aggregate statistical information with other third parties; to ensure the confidentiality and security of this information, service providers must agree to safeguard all information in strict compliance with our policy.

We may also provide information to regulatory authorities and law enforcement officials in accordance with applicable law or when we otherwise believe in good faith that the law requires it.

Non-personal Identification Information

We collect non-personal identification information without limitation through the use of the following types of methodology:

- **Cookie technology:** A “cookie” is an element of data that a Web site can send to your browser which may then store on your system.
- **IP Address tracking:** An IP address is a number that is assigned to your computer when you are on the Internet. When you request pages from our sites, our servers log your IP address.
- **Web beacons:** A Web beacon, or “clear gif,” is a small graphic image on a Web page or Web-based document that a Web site can use to determine information about a user.

Non-personal identification information might include the type of browser that you use, the type of computer, technical information about your means of connection to our sites such as the operating systems and the Internet Service Providers utilized and other similar information. Our systems may also automatically gather information about the areas you visit and search terms you utilize on our sites and about the links you may select from within our sites to other areas of the World Wide Web or elsewhere online.

We use such information for our business purposes and primarily to administer the sites and, in the aggregate, to determine what technologies are being used so that we may continually improve our sites.

Privacy of Children

We are mindful that young people need special safeguards and privacy protection. We realize that they may not understand all the provisions of our policy or be able to make thoughtful decisions about the choices that are made available to our adult users. We strongly urge all parents to participate in their children’s exploration of the Internet and any online services, and to teach their children about protecting their personal information while online.

Donations/Registrations

We collect only enough information to process your donation/registration and do not use the information for any other purpose. Your payment information is transmitted to us using a secure Internet method that helps ensure that privacy of this information. During the time your payment information resides on our computer, it is in an encrypted format and can only be accessed by authorized personnel with a decryption key.

Links to Other Sites

Users will find content on our sites that links to the sites and services of third parties. We do not control the content or links that appear on third party sites. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies or no policy at all.

We encourage you to review the privacy policies of any third party sites or services before providing any of them with your personal information.

Choice/Opt-out

If you “opt-in” to receive information from us, you can change your mind later. If at any time you would like to stop receiving such information or opt-out of a feature, you may change your options by contacting the webmaster or using unsubscribe links if available.

You should be aware that it is not always possible to completely remove or modify information in our databases and servers although we will always make reasonable efforts to do so upon your request. We are unable to have your information removed from the records of any third party who has been provided with your information in accordance with this policy.

Consent to Transfer

Heart of the Valley YMCA sites are operated in the United States. If you are located outside of the United States, please be aware that any information you provide to us will be transferred to the United States. By using our Web site, participating in any of our services and/or providing us with your information, you consent to this transfer.

Your Acceptance of These Terms

By using any of the sites, you signify your acceptance of our Privacy Policy, your promise to comply with the representations you make and contained in the Privacy Policy and Terms and Conditions, and your understanding of the scope and limitations of the protections provided under the Privacy Policy and Terms and Conditions. If you do not agree to these policies, please do not use our sites.

Your continued use of the sites following the posting of changes to these terms will mean that you accept the change.

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